

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

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In the Matter of:

AN INQUIRY INTO INTER- AND)	
INTRALATA INTRASTATE COMPE-)	ADMINISTRATIVE
TITION IN TOLL AND RELATED)	CASE NO. 273
SERVICES MARKETS IN KENTUCKY)	
)	
PHASE II)	

ORDER

The October 26, 1984, Order on Rehearing in Administrative Case No. 273 imposed certain requirements concerning consumer education and advertising on AT&T Communications of the South Central States, Inc. ("ATTCOM") and on any Other Common Carrier ("OCC") seeking authority to provide Kentucky intrastate inter-LATA toll telecommunications services. Specific details of these requirements were to be established through conferences with Commission staff.

The October 26, 1984, Order further required any OCC seeking a Kentucky intrastate interLATA Certificate of Convenience and Necessity to provide estimates of Kentucky intraLATA traffic carried over their networks by January 26, 1985, or 3 months from the date of granting of such a certificate, whichever occurred first. This Order again provided that details of this requirement would be determined through conference with Commission staff.

Three OCCs were granted intrastate interLATA authority to operate by Orders dated November 21, 1984. These are MCI Telecommunications Corporation ("MCI"), GTE Sprint Communications Corporation ("Sprint") and Allnet Communications Services, Inc. ("Allnet"). During certificate hearings, each of the applicants indicated its willingness and ability to abide by the requirements set forth in Administrative Case No. 273 as preconditions for certification.

Pursuant to the requirements contained in the October 26, 1984, Order, the Commission hereby FINDS that formal, technical conferences concerning OCC intraLATA traffic studies and ATTCOM and OCC consumer education and advertising shall be held Tuesday, December 11, 1984, at 9:00 a.m. and 1:30 p.m., Eastern Standard Time, respectively. The Commission further FINDS that MCI, Sprint, ATTCOM and Allnet should file, where applicable, detailed proposals concerning these requirements by December 7, 1984.

Although these conferences will be transcribed, the Commission intends that the format be as informal as possible to facilitate discussion with the Commission staff. Accordingly, these carriers shall provide personnel prepared to respond to questions of Commission staff and clarifying questions of other interested parties, but they shall not be subject to formal cross examination. Additionally, other interested parties shall have opportunity to present their views and to offer alternative approaches.

IT IS THEREFORE ORDERED that a formal conference concerning certain ATTCOM and OCC consumer education and advertising

requirements be scheduled on the 11th day of December 1984, at 9:00 a.m., Eastern Standard Time, in the Commission's offices at Frankfort, Kentucky.

IT IS FURTHER ORDERED that a formal conference concerning OCC intraLATA traffic studies be scheduled on the 11th day of December 1984, at 1:30 p.m., Eastern Standard Time, in the Commission's offices at Frankfort, Kentucky.

IT IS FURTHER ORDERED that MCI, Sprint, ATTCOM and Allnet shall file proposals concerning these requirements, where applicable, by December 7, 1984.

Done at Frankfort, Kentucky, this 3rd day of December, 1984.

PUBLIC SERVICE COMMISSION


For the Commission

ATTEST:

Secretary